



Press Release

POLLINATION DAY 2018

THE INNOVATION EVENT

Next September 20th 2018 in Cascais – Portugal, Logoplaste Innovation Lab will host its 4th European edition of Pollination Day.

Pollination Day is a bi-annual event where innovation is at the front line.

This Innovation Event brings together Fast Moving Consumer Goods companies, as well industry leaders and associations, from all around the world to debate different subjects.

Design, Biomimicry, Sustainability, Raw materials, Circular Economy and their supply dynamics as well as market trends are some of the issues on the agenda. Industry trends are analyzed, latest hot topics discussed and valuable networking is done throughout the day.

Attendees range from CEOs, COOs, Decision Makers to Managers from Development, Design, Marketing, Purchasing, Operations, Innovation and Supply Chain.

This year's agenda has the following speakers:

- **Present and Future – Filipe de Botton**, Chairman, Logoplaste
- **Market trends – Paulo Correia**, Managing Director, Logoplaste Innovation Lab
- **Where there's muck, there's brass – Stephen A. Short**, Sustainability & Recycle Consultant Advisor
- **Indicate: Novel Material and Preform Characterization – James Nixon**, Ph.D., Queens University Belfast
- **Partnerships in Business Continuation – Guss Lueb**, Global Packaging, KraftHeinz
- **Demeto Modular, Scalable and High-Performance De-Polymerization by Microwave Technology – Maurizio Crippa**, CEO and Founder, gr3n Technology



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Enclosed please find the Speaker profile booklet.

After the event a video will be available. Please let us know if you would like to see it.

About Logoplaste Innovation Lab

Logoplaste Innovation Lab partners with companies and entrepreneurs to research and develop the most Desirable, Feasible, Viable and Sustainable Packaging solutions. It offers a complete and integrated breadth of expertise that supports all phases of packaging development, from design and engineering to full industrial implementation.

www.logoplasteinnovationlab.com

About Logoplaste

Logoplaste is an industrial group, manufacturing rigid plastic packaging for many well-known global companies, in particular across the food and beverage, personal care, cosmetics, household care and oil and lubricants sectors. Founded in 1976, for over 40 years the company has pioneered in-house manufacturing with the "through the wall" concept, supplying plastic packages "just-in-time" from plants installed directly on the sites of partner clients. Logoplaste currently manages 61 factories, with locations in 16 countries: Brazil, Belgium, Canada, Czech Republic, France, Italy, Poland, Mexico, Netherlands, Portugal, Russia, Spain, Ukraine, United Kingdom, USA and Vietnam. The most up-to-date technologies in injection molding, stretch-blow molding and extrusion molding are used to produce packages across a wide range of market segments.

www.logoplaste.com