

Press Release

Logoplaste wins P&G's
EXTERNAL BUSINESS PARTNER AWARD 2016

**LOGOPLASTE IS CHOSEN, AMONG 50,000 SUPPLIERS AND AGENCIES,
TO RECEIVE THE "EXTERNAL BUSINESS PARTNER OF THE YEAR 2016"**

Cascais, October 27th, 2016 - Procter & Gamble Company has recognized twelve of its top performing External Business Partners with its prestigious Partner of the Year award.

P&G has worked extensively to become better connected with its external business partners in recent years, especially in product and supply innovation. At the awards ceremony, P&G leaders specifically thanked several companies for their collaboration and business results in this area.

P&G has now expanded its business partner integration into citizenship, where governance, sustainability, and diversity and inclusion are just three topics targeted for better synchronization. The passion applied to innovation and citizenship are examples of a supply network transformation that has seen P&G and its community of partners cooperating anew, making step-changes in areas of production, creating breakthrough ways to connect, and pioneering new opportunities to collaborate. P&G is extremely pleased and proud of the spirit of partnership it is receiving from these companies.

Logoplaste was one of the twelve suppliers, chosen worldwide, among more than 50,000 suppliers and agencies, to receive the External Business Partner Award.

Speaking at the event honoring those recognized as Partner of the Year, David Taylor, P&G's Chairman of the Board, President and Chief Executive Officer, asked P&G's external business partners to continue to strive for the best collaborative relationship with P&G, saying: "We're focused on getting back to balanced growth. Our supplier partners have a key role to play in our ability to deliver top-line, bottom-line and cash. The more integrated and connected P&G and our supplier partners are, the better able we are to be more innovative and productive in meeting consumers' needs and, as a result, deliver balanced and sustainable growth and value creation for our shareholders." He made several requests of those in attendance, including more business transparency with each other and helping P&G become faster in getting products to market.



P&G works with all business partners to reach excellence levels, and therefore there is no limit on the number of excellence awards that can be achieved.

Logoplaste's Rui Abelho, Managing Director for North America, and Stephen Mancey, Managing Director for Northern, Central and Eastern Europe, were extremely happy with the award. It represents all that Logoplaste stands for, with its "Through the Wall" Business Model and its capacity to deliver.

After the ceremony awards, Rui Abelho said: "P&G is probably the Partner with whom we have been learning more. Its desire to always do better; its capacity for motivation; its drive, makes Logoplaste be a better company every day. Since I started developing the American Market, P&G has always been one of our best customers and partners".

Stephen Mancey, also responsible for the P&G worldwide account, was delighted with this award. "In the past 15 years, I have been with Logoplaste, we have developed true team work with P&G. We look forward to continuing this great partnership."

For more information:

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About Logoplaste

Logoplaste is an industrial group, manufacturing rigid plastic packaging for many well-known global companies, in particular across the food and beverage, personal care, cosmetics, household care and oil and lubricants sectors. Founded in 1976, for over 40 years the company has pioneered in-house manufacturing with the "through the wall" concept, supplying plastic packages "just-in-time" from plants installed directly on the sites of partner clients. Logoplaste currently manages 60 factories, with locations in 16 countries: Brazil, Belgium, Canada, Czech Republic, France, Italy, Poland, Mexico, Netherlands, Portugal, Russia, Spain, Ukraine, United Kingdom, USA and Vietnam. The most up-to-date technologies in injection molding, stretch-blow molding and extrusion molding are used to produce packages across a wide range of market segments.

Web: www.logoplaste.com