



Grade AA BRC  
Certified

## LOGOPLASTE DUMFRIES HIGHEST SCORE IN PLANT AUDIT

The team worked hard  
for this achievement



LOGOPLASTE

### BRC AA Rating for Dumfries

LOGONEWS, Logoplaste's internal newsletter,

# LOGO TV

in 2015



**OTHERS**  
**6,9%**

segmented worldwide production

Weather  
Cascais



11°C

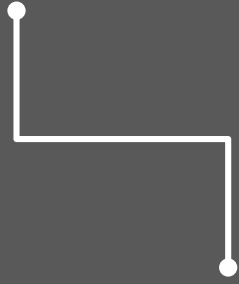
nuvens quebradas

Qui	Sex	Sáb	Dom	Seg	Ter	Qua
09	10	11	12	13	14	15
29° 19°	24° 15°	24° 15°	27° 15°	26° 18°	23° 16°	20° 15°

# 12:43

Thursday, June 9<sup>th</sup>

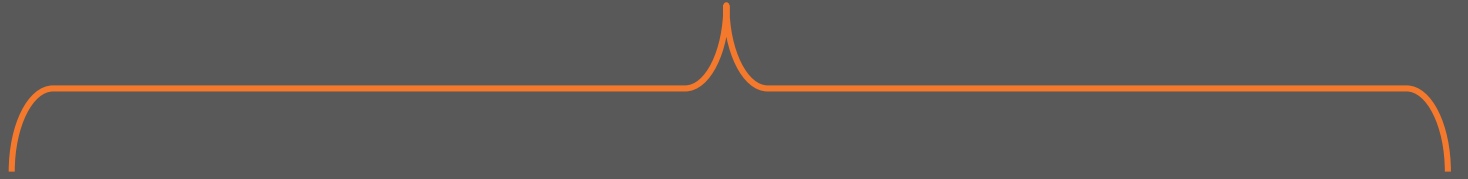
Channel name



**LOGO TV**

**CORPORATE TELEVISION**

Global, one-way  
broadcast solution



Televisions for all plants,  
connected to the same back-office



Content with a strong corporate  
message, useful global information,  
communicating on all levels



## LOGOPLASTE'S NEW COMMUNICATION CHANNEL CORPORATE TELEVISION

- The **same central message for all employees around the world**, at the same time, combined with **local content**
- A **fun way to communicate** information
- Available in **all languages**

## AN ESSENTIAL PART LOGOPLASTE COMMUNICATION CHANNELS



LOGONOPOLY

LOGONEWS

LOGOTV

LOGONET

LOGOWORLD

LINKED IN

LOGOSITE



Internal



External

## OBJECTIVES

### EASY

- All in “**the same wave length**” and looking in the same direction
- **Sharing of information** on all levels and in all areas

## HOW DOES IT WORK

### IMMEDIATE

**Contents** are **produced** by:

- **Plants** – segmented, specific, useful and informative
- **CHR** – global for all the world with corporate info

## CENTRAL AREA

Global content as well as personalized per site.

The screenshot displays the LOGOTV interface. The central area features a world map background with the text "NOTÍCIAS DO MUNDO" and the Logoplaste logo. The right sidebar contains a "BOX I" with the text "em 2014" and "37,6 MÉDIA DE IDADE" accompanied by a family icon. Below this is a weather widget for "Cascais" showing "21°C" and a 7-day forecast table. The bottom footer includes a "BREAKING NEWS" icon and the text "Já visitou a página de Linked In da Logoplaste?".

Thu	Fri	Sat	Sun	Mon	Tue	Wed
02	03	04	05	06	07	08
☀	☀	☀	☀	☀	☀	☀
27°	26°	29°	27°	28°	27°	27°
14°	10°	13°	16°	17°	15°	15°

## BOX I

Global content

## WEATHER

The weather changes according to plant location.

## FOOTER

Just text

## TIME & DATE

Automatically updated